

PROFESSIONAL QUALIFICATIONS

Bradley W. Plummer, MAI

POSITION	Principal Pillar Valuation Group 3322 Erie Avenue, Suite 200 Cincinnati, Ohio 45208 Phone: (513) 871-4467 Fax: (513) 871-7444 E-Mail: brad@pillarvg.com
EXPERIENCE	February 2007 to present, Principal at Pillar Valuation Group, Inc. 7/94 – 2/07, Senior Vice President with Willingham Associates, Inc. 11/91 - 07/94, Vice President & Professional Services Manager of Real Estate Appraisal Division for Valuation Research Corporation 02/86 – 10/91, Commercial and Industrial Real Estate Appraiser affiliated with R.A. Jackson Appraisal Co., Inc.
	Property Valuations Valuations to \$160,000,000+
	Property Types
	Retail 10,000 to 500,000+ sq. ft.
	Office Buildings 5,000 to 1,000,000+ sq. ft.
	Industrial 10,000 to 1,000,000+ sq. ft.
	Multi Family Buildings 10 units to 1,200 units+
	Land Commercial, industrial, office, multifamily and others
	Special Use Properties Auto dealerships, golf courses, hotels, Restaurants, service stations, railroad properties, quarries and others
	Interest Appraised
	Fee Simple Leased Fee
	Leasehold Sub-Leasehold Positions
	Liquidation
	Real Estate Reports Performed Include
	Market Value Conforming to FIRREA Proposed Projects
	Leased Up Projections Absorption Studies
	Rental Projections Market Analysis
	Discounted Cash Flow Analysis Income and Expense Projections

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Litigation

Hamilton County, Ohio, Board of Property Tax Revision
 Hamilton County, Ohio, Court of Common Pleas
 Butler County, Ohio, Board of Property Tax Revision
 Clermont County, Ohio, Board of Property Tax Revision
 Boone County, Kentucky, Board of Property Tax Revision
 Montgomery County, Ohio, Board of Property Tax Revision
 Warren County, Ohio, Board of Property Tax Revision
 Ohio Board of Tax Appeals

PROFESSIONAL
EDUCATION

MAI
 Completed and passed the appraisal courses offered by American Institute of Real Estate Appraisers

Real Estate Appraisal Principles	1A-1
Basic Valuation Procedures	1A-2
Capitalization Theory and Techniques	1B-A
Capitalization Theory and Techniques	1B-B
Case Studies in Real Estate Valuation	2-1
Report Writing and Valuation Analysis	2-2
Standards of Professional Practice	SPP

Completed MAI Experience Requirements

EDUCATION

B.B.A., Majors in Finance and Real Estate, University of Cincinnati

PROFESSIONAL
AFFILIATIONS

MAI, Member of Appraisal Institute
 Certified General Real Estate Appraiser, Ohio
 Certified General Real Estate Appraiser, Kentucky
 Certified General Real Estate Appraiser, Indiana
 Certified General Real Estate Appraiser, Michigan
 Certified General Real Estate Appraiser, Tennessee
 Certified General Real Estate Appraiser, Georgia
 Certified General Real Estate Appraiser, Pennsylvania
 Certified General Real Estate Appraiser, South Carolina
 Certified General Real Estate Appraiser, Minnesota
 Certified General Real Estate Appraiser, West Virginia